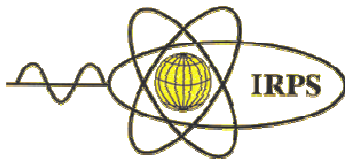




# International Symposium on Radiation Physics

20 – 25 September 2009. University of Melbourne, Australia



## Committee Members

The symposium is coordinated by an International Advisory Board, a Symposium Organising Committee, and a Scientific Program Committee.

Members of the Scientific Program Committee include:

Chris Chantler [School of Physics, University of Melbourne], Chair  
Larry T. Hudson [National Institute for Standards & Technology, Gaithersburg], Co-Chair  
Dudley Creagh [University of Canberra, Australia]  
Isabel Lopes [University of Coimbra, Portugal]  
Chris Ryan [CSIRO, Victoria]  
Stephen Best [Chemistry, University of Melbourne]  
Richard Pratt [University of Pittsburgh, USA]  
Malcolm Cooper [University of Warwick, UK]  
David Bradley [University of Surrey, UK]  
Jorge Fernández [University of Bologna, Italy]

The Symposium Organising Committee includes

Chris Chantler [School of Physics, University of Melbourne], Chair  
Dudley Creagh [University of Canberra, Australia]  
Justin Kimpton [University of Melbourne], Secretary  
Stephen Best [Chemistry, University of Melbourne], Treasurer  
Ian Madsen [CSIRO, Victoria]  
Ned Blagojevic [ANSTO, NSW]  
Chris Ryan [CSIRO, Victoria]  
Chanh Tran [La Trobe University]  
Weihua Liu [CSIRO, Victoria]  
Stacey Borg [CSIRO, Victoria]  
Barbara Etschmann [Museum, SA]

**The proceedings of the ISRP-11 will be published in NIMA, a fully refereed journal.**

Please visit the ISRP-11 web site at <http://mcmconferences.com/isrp11>

Conference delegates will be provided an invaluable exposure to international experiences with a strong keynote and plenary speaker program. There will be two strong poster sessions adjacent to the booth area; and our intention is the many delegates will have lunch and tea/coffee in the same general area.

**ISRP-11 sponsorship opportunities** are designed to give sponsors exposure across the whole range of pre event marketing as well as maximum access to delegates and presenters during the Symposium. We are inviting organisations to consider the benefits and opportunities associated with becoming involved as a sponsor of this innovative forum. Details are provided on the following pages.

We invite you to join us to enjoy the scientific program, industrial booths and opportunities, to see the links between core ideas and beautiful potential applications and results, in both photon and neutron science and applications, and both at major facilities (like the Reactor and the Synchrotron) and at local facilities.



Christopher Chantler  
Associate Professor & Reader  
School of Physics, University of Melbourne

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## Why Sponsor the Conference?

The IRSP will bring together **academia, CSIRO, ANSTO, AS and industrial researchers**. By making a commitment to become a sponsor, your organisation will be assured exposure to these delegates for discussion and professional networking. Some important benefits of sponsorship are:

- Highly visible demonstration of your support for leading-edge scientific research
- Strengthen your association with the Australian synchrotron project
- Valuable access to prominent researchers and a vast array of symposium delegates
- A list of sponsors will be included on the conference web page and book of abstracts which may include links to the sponsors home page

### Delegate Demographics

Some 200-350 delegates are expected to attend this event from a range of academia, government & industry including:

- physicists, chemists, crystallographers, synchrotron scientists, CSIRO, ANSTO, universities, biomedical and bioscience researchers, engineers

### Marketing

**Word on the Conference has already spread across the industry** with publicity having been distributed at the 'X-ray & Inner Shell Processes Conference X08' in Paris in June 2008; at the previous very successful ISRP-10 meeting in Coimbra, Portugal in September 2006; at the PSAS08 conference in Canada in July 2008; at the National AXAA Conference and Workshop in Melbourne in February 2008; and at the International Forum on Future Directions at Melbourne in September 2008. Further direct marketing will occur via the conference website: <http://www.mcmconferences.com/isrp11/> which will be used as the main information distribution channel and will provide regular Conference updates. A conference registration brochure and email blasts promoting the conference will be distributed to over 3000 potential delegates from our extensive marketing database consisting of past delegates, industry groups and research organisations.

There is regular contact and communication for notification of the conference. Email, newsletter and Web information has been sent out on the Australian Synchrotron website and Lightspeed newsletter; via AXAA & SCANZ, and via other interested national and international groups.

Join DEST, the Victorian Government and the Australian Synchrotron to help make this IRPS-11 an exciting and great platform to showcase local and international research and ideas.

## Sponsorship Office

Contact **Think Business Events** for more information on how your organisation can benefit and support this important gathering of world leaders.

Think Business Events  
Suite 6, 19-23 Hoddle Street  
Richmond, VIV, 3121

Tel: +61 3 9417 1350  
Fax: +61 3 8610 2170  
Email: [isrp@thinkbusinessevents.com.au](mailto:isrp@thinkbusinessevents.com.au)

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## Major Sponsorship Opportunities

	<b>GOLD Sponsor</b>	<b>SILVER Sponsor</b>	<b>BRONZE Sponsor</b>
	<b>\$15,000 (inc GST)</b>	<b>\$10,000 (inc GST)</b>	<b>\$6000 (inc GST)</b>
<b>SPONSORSHIP BENEFITS</b>	<b>1 ONLY</b>	<b>3 ONLY</b>	<b>3 ONLY</b>
Complimentary full registration (inclusive of all the registration benefits)	5	3	2
The inclusion of company name & logo on the cover of the registration brochure, final program and on any associated publicity/materials	✓		
Acknowledgement in the registration brochure and the final program including logo	✓	✓	✓
Logo on Conference website with link to organisation website	✓	✓	✓
The inclusion in the Conference satchels of a one-page A4 insert about your company and/or other acceptable promotional materials	2	1	1
Advertisement in Final Program (ad to be supplied by sponsor)	Full page	Half page	
Organisation logo on the Conference Signage	✓	✓	✓
Acknowledgement during the Opening and Closing sessions of the Conference as a major sponsor	✓	✓	✓
Company logo on title slides during Plenary sessions	✓	✓	✓
Trade display booth at the Exhibition Space	1	1	1
Tickets to the Conference Reception	5	3	2

# International Symposium on Radiation Physics

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## Other Sponsorship Opportunities

### TRADE BOOTH SPONSOR

#### Exhibition Trade Booth Special - \$12,000.00

*Special trade booth booking includes:*

- Approx. 4.5 m wide by 1 m deep
- Access to trade area for 3 representatives to man the trade exhibition
- Lunch and morning and afternoon teas for representatives

#### Exhibition Trade Booth Double - \$8,000.00

*Double trade booth booking includes:*

- Approx. 3 m wide by 1 m deep
- Access to trade area for two representatives to man the trade exhibition
- Lunch and morning and afternoon teas for representatives

#### Exhibition Trade Booth Single - \$4,000.00

*Single trade booth booking includes:*

- Approx. 1.5m wide by 1 m deep
- Access to trade area for one representatives to man the trade exhibition
- Lunch and morning and afternoon teas for representative

***A limited area for trade booths will be available during the main conference***

### Other examples of sponsorship include...

#### WELCOME RECEPTION: \$3000

*Social events are a prime opportunity for delegates to network and meet VIPs and Sponsors. An official conference Welcome Reception will be held.*

*Sponsorship of this item includes:*

- Recognition in the Conference Final Program
- Logo on Conference Website with link to your Organisation Website.
- Opportunity for placement of company banner at the Welcome Reception (sponsor supplied)
- 3 x Welcome Reception tickets
- Opportunity for placement of Company Brochures at the Reception

#### CONFERENCE DINNER: \$5000

*An official Conference Dinner will be held.*

*Sponsorship of this item includes:*

- Recognition in the Conference Final Program
- Logo on Conference Website with link to your Organisation Website.
- Opportunity for placement of company banner at the Dinner (sponsor supplied)
- 5 x Dinner tickets
- Opportunity for placement of Company Brochures at the Dinner

# International Symposium on Radiation Physics

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## Other Sponsorship Opportunities

### **SESSION/SPEAKER SPONSOR - \$2,500.00**

**(7 available)**

*Sponsorship of this item includes:*

- Recognition in the Conference Final Program and on program schedule
- Logo on the conference website with link to your organisation website
- Opportunity for placement of company banner at sponsored session  
(*sponsor supplied*)
- Acknowledgement by session chair of sponsorship at commencement and closing of session
- One complimentary ticket to sponsored session

### **CONFERENCE SACHEL SPONSOR – \$3,000.00**

*Conference satchels will be distributed to each delegate at the Conference. Sponsorship of this item includes:*

- The Conference and Sponsoring logo on each Conference Satchel (artwork to be approved by committee)
- Logo on conference website with link to organisation website
- Acknowledgement in the final program
- One x A4 Satchel Insert

### **SACHEL INSERT - \$750.00**

*This is a popular sponsorship item which provides effective exposure to all Conference delegates.*

*Sponsorship of this item includes:*

- Inclusion of 1xA4 double sided brochure or promotional sample into the delegate satchel

### **NAME TAGS & LANYARDS - \$1,000.00**

*Each delegate will be required to wear official Conference lanyard and nametag for the duration of the Conference. Sponsorship of this item includes:*

- Sponsorship logo on the conference lanyard
- Logo on conference website with link to organisation website
- Acknowledgement in the final program

### **CONFERENCE PADS OR PENS - In Kind**

*Conference pads and pens will be provided to each delegate via the Conference Satchel.*

- Sponsor to provide pad and or pen for inclusion into satchel  
(Design of pad or pen to be approved by committee)

### **FINAL PROGRAM ADVERTISEMENT**

Advertisement space in Conference final program:

- Full page - \$800.00
- Half page - \$550.00  
(*advertisement supplied by sponsor*)

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## Sponsorship & Exhibition Booking Form

**TAX INVOICE for GST Purposes**  
**Melbourne University ABN: 84 002 705 224**

All prices quoted are in Australian dollars and include 10% GST

**Please complete form and return to Conference Office via**

ISPR-11 C/O Think Business Events  
Suite 6, 19-23 Hoddle Street  
Richmond VIC 3121

f +61 3 8610 2170

e [isrp@thinkbusinessevents.com.au](mailto:isrp@thinkbusinessevents.com.au)

*If you have any questions please email, or call Think Business Events on +61 3 9417 1350.*

Contact Details

Contact Name: .....

Organisation: .....

Tel: ..... Fax: .....

Email: .....

Sponsorship Booking - Please indicate the sponsorship package you wish to book:

- |   |   |
|---|---|
| <input type="checkbox"/> GOLD SPONSOR [A\$15000]              | <input type="checkbox"/> SILVER SPONSOR [A\$10000]        |
| <input type="checkbox"/> BRONZE SPONSOR [A\$6000]             | <input type="checkbox"/> TRADE BOOTH SPECIAL [A\$12,000]  |
| <input type="checkbox"/> TRADE BOOTH DOUBLE [A\$8,000]        | <input type="checkbox"/> TRADE BOOTH SINGLE [A\$4,000]    |
| <input type="checkbox"/> WELCOME RECEPTION SPONSOR [A\$3000]  | <input type="checkbox"/> SESSION/SPEAKER [A\$2,500]       |
| <input type="checkbox"/> CONFERENCE DINNER SPONSOR [A\$5000]  | <input type="checkbox"/> SACHEL INSERT [A\$750]           |
| <input type="checkbox"/> CONFERENCE SACHEL SPONSOR [A\$3,000] | <input type="checkbox"/> CONFERENCE PADS/PENS IN KIND     |
| <input type="checkbox"/> NAME TAGS & LANYARDS [A\$1,000]      | <input type="checkbox"/> FINAL PROGRAM HALF PAGE [A\$550] |
| <input type="checkbox"/> FINAL PROGRAM ADVERTISEMENT [A\$800] |   |

Sponsorship Payment:

1. 50% of sponsorship to be forwarded with sponsorship booking form
2. Balance of payment due July 1, 2009
3. Cancellations must be made in writing. Cancellations received after April 1, 2009 forfeit 100% payment

Payment Methods

**Cheque enclosed.** Cheques must be in Australian Dollars and made payable to Think Business Events - ISRP-11

**Payment by credit card\*:**     MasterCard     Visa     Bankcard     AMEX     Diner

\*Credit Card Payment incur a 3% surcharge

Card number: .....

Card holder's name [please print] .....

Signature: ..... Expiry Date: .....

1. The Organising Committee reserves the right to reject an application at any time.
2. All prices are quoted in Australian dollars and include Goods and Service Tax (GST)
3. Applications will be processed in strict order of receipt.
4. Applications will only be processed upon receipt of 50% deposit
5. Prior to going to print Full Payment is required for inclusion in the Final Program.
6. Exhibition Booths will only be built if full payment has been received prior to the commencement of the Congress.
7. All artwork is to be approved by the Organising Committee prior to printing
8. Cancellations must be received in writing by the Conference office and any cancellations received after April 1, 2009 will forfeit 100% payment